

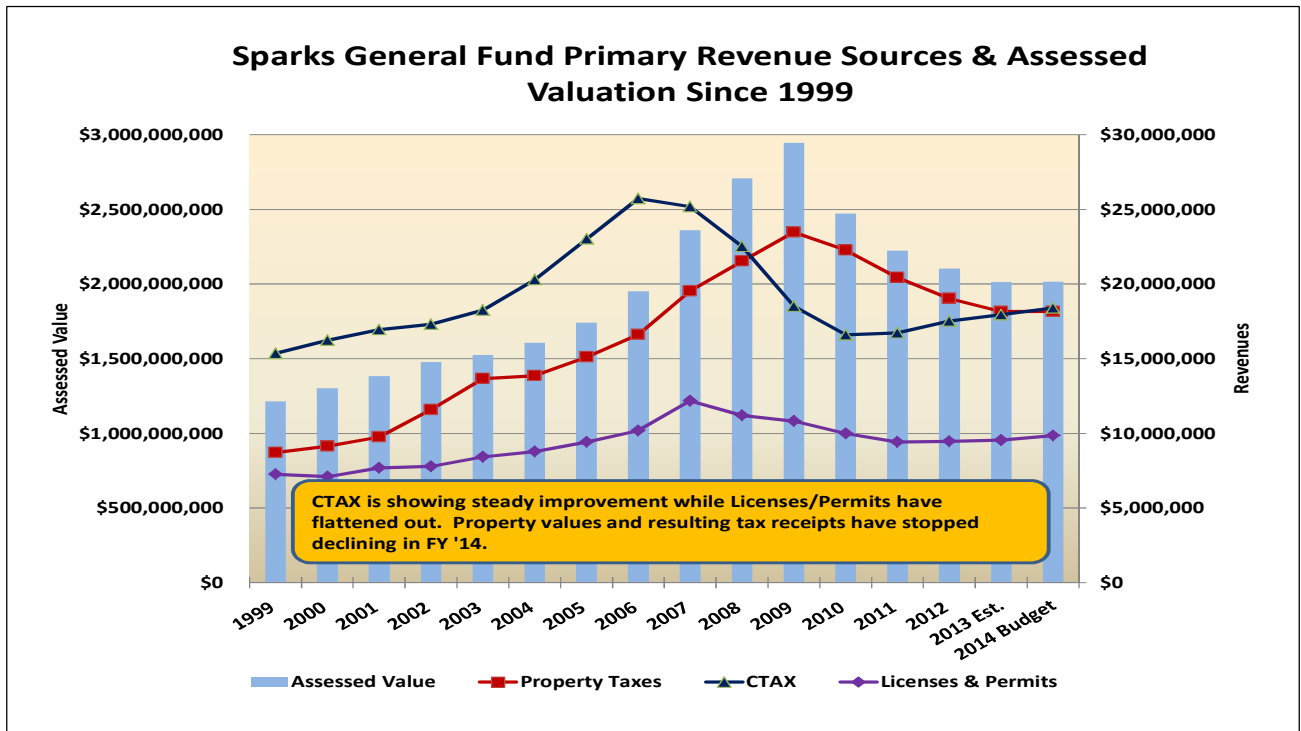
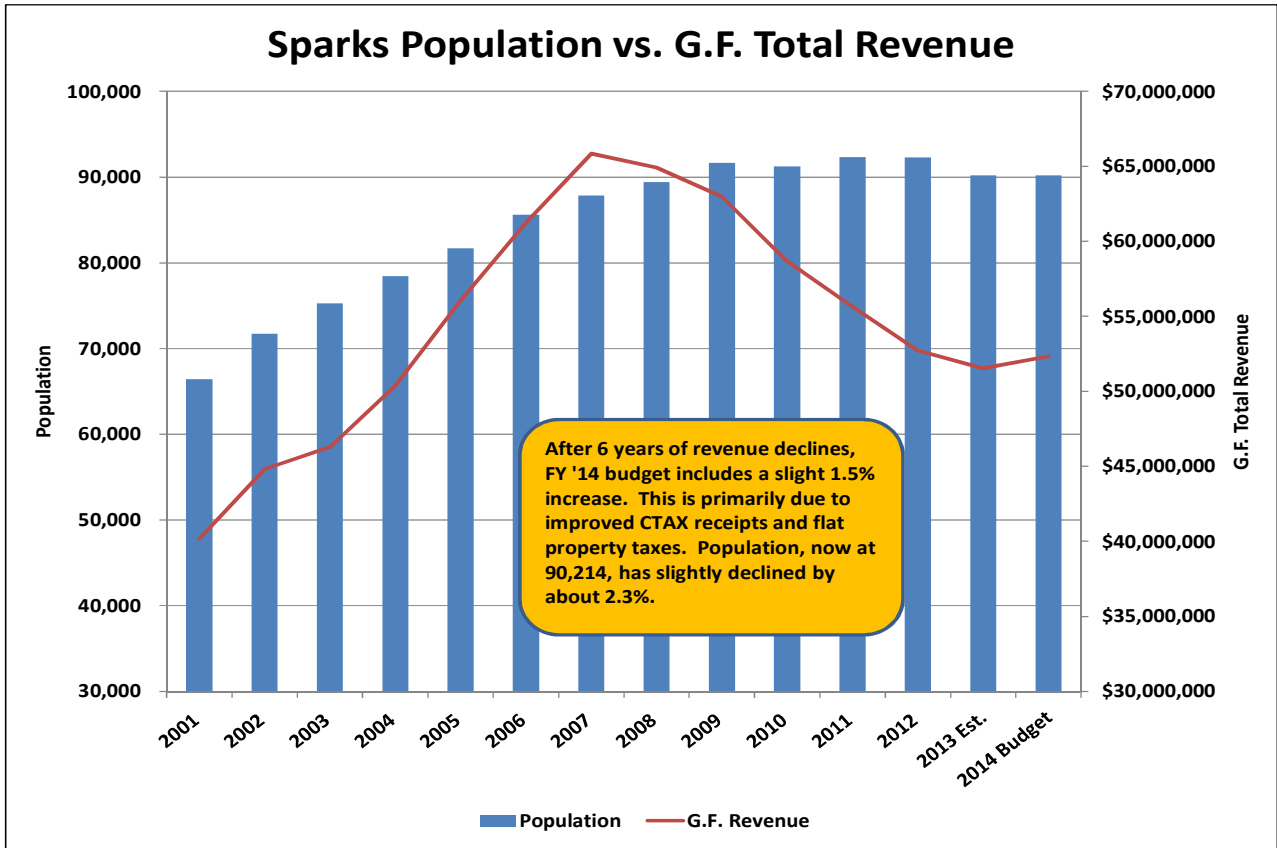
September 30, 2013

# City of Sparks

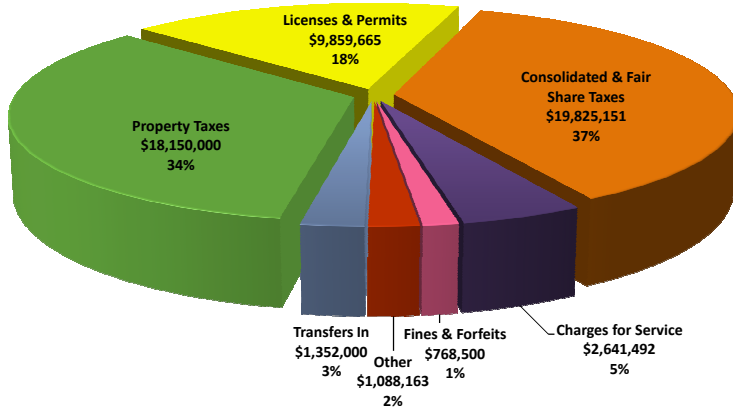
## ENVIRONMENTAL SCAN 2013



Sparks Marina at dawn



### FY14 General Fund Budgeted Revenues & Transfers-In



Bounce house fun at the Marina, Star Spangled Sparks July 2013



FY '14 Expenditures by Strategic Goal – General Fund

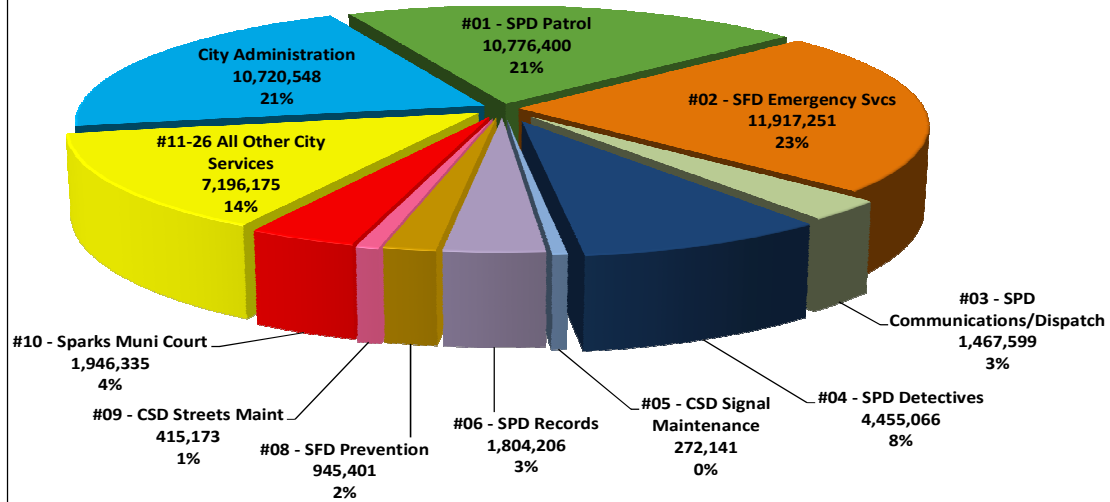
# STRATEGIC GOALS

Legend	Strategic Goal	FY14 Budget	% of Budget
	#1 - Promote the safety of our residents, businesses and visitors	\$ 35,498,433	68%
	#2 - Explore and promote opportunities for economic development and special events	\$ 379,805	1%
	#3 - Manage resources to keep pace with technology, infrastructure, and sustainability needs	\$ 2,971,244	6%
	#4 - Encourage our citizens to interact with their City government and build strong alliances with other government entities	\$ 10,772,551	21%
	#5 - Improve and promote quality of life in the City of Sparks	\$ 2,294,262	4%

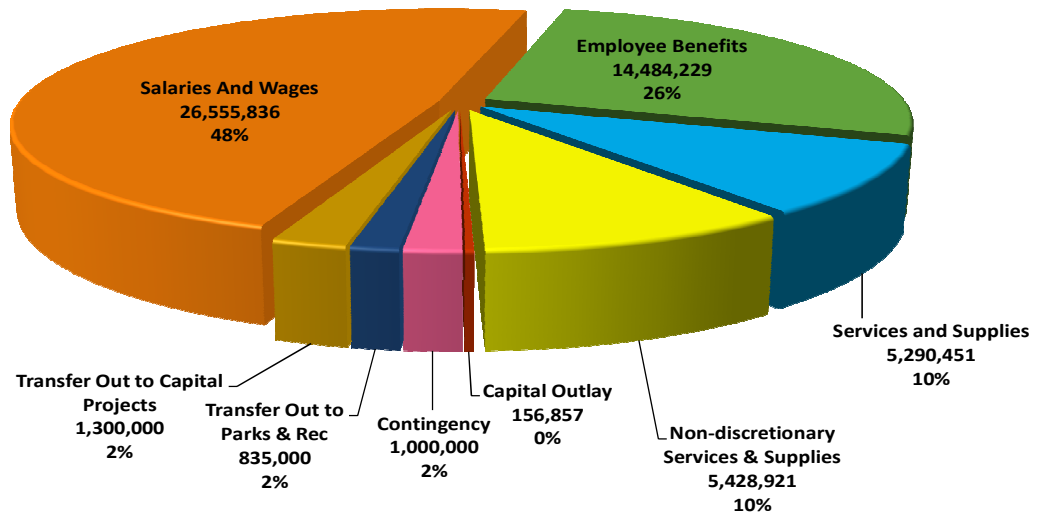


Arts in Bloom at Victorian Square

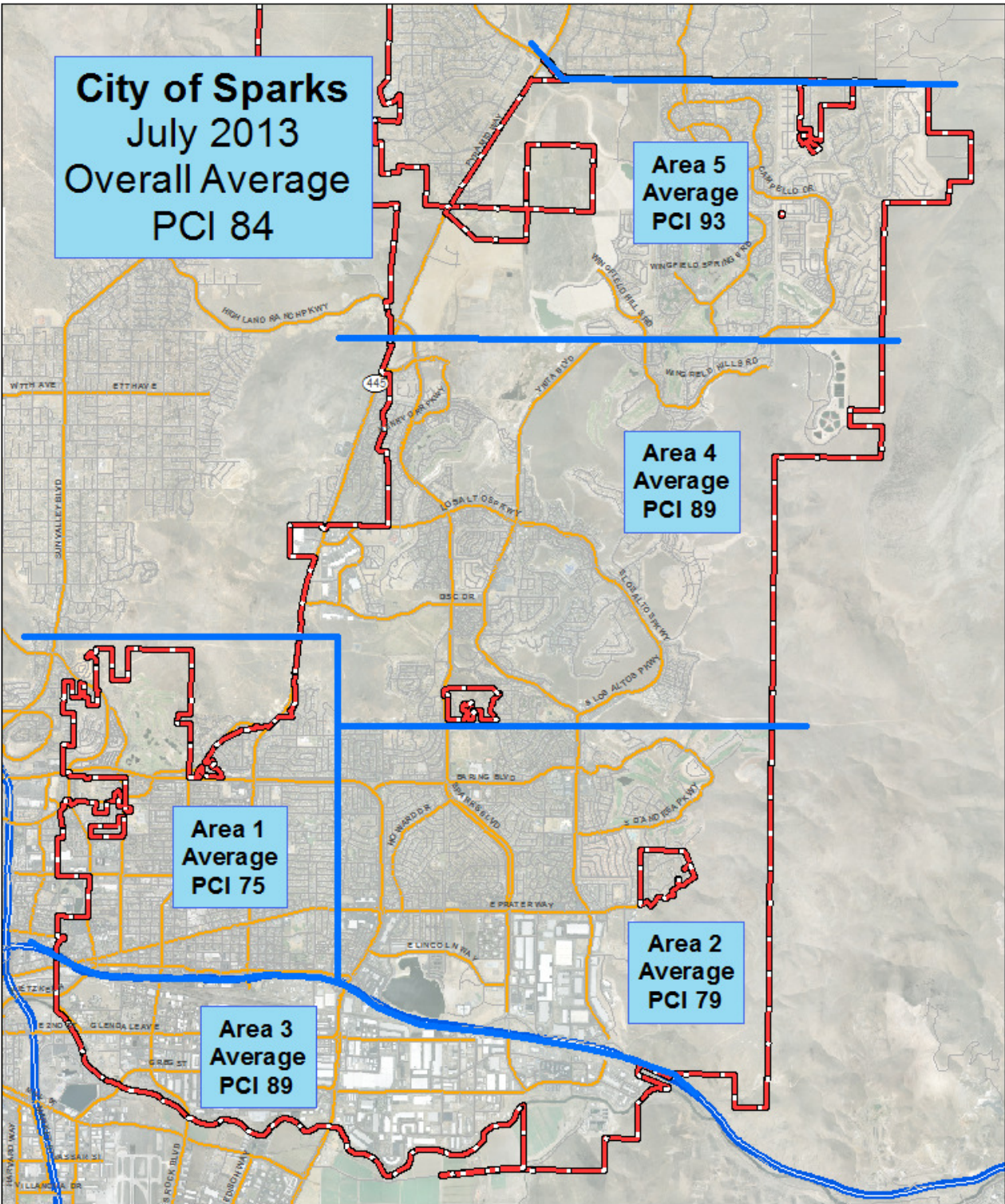
**FY14 Budgeted Expenditures by Core Service - General Fund**  
(excludes contingency)



**FY14 General Fund Budgeted Expenditures & Transfers-Out**



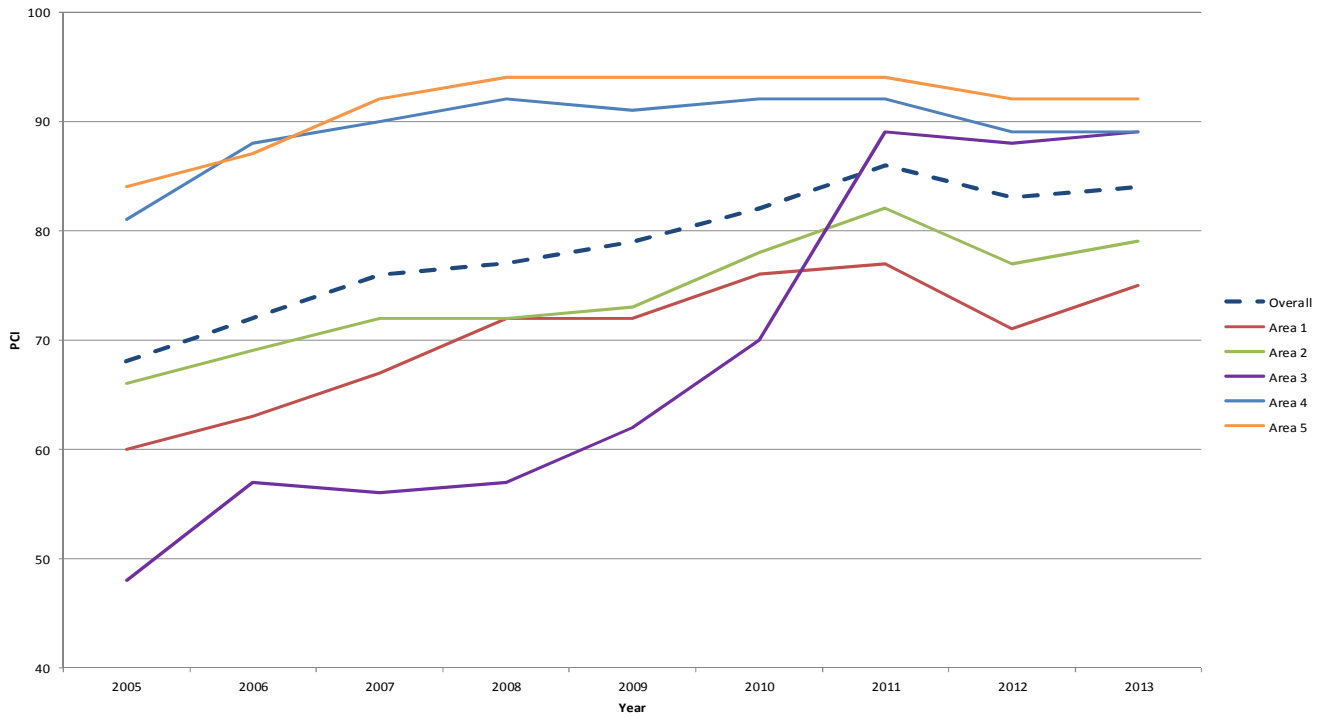




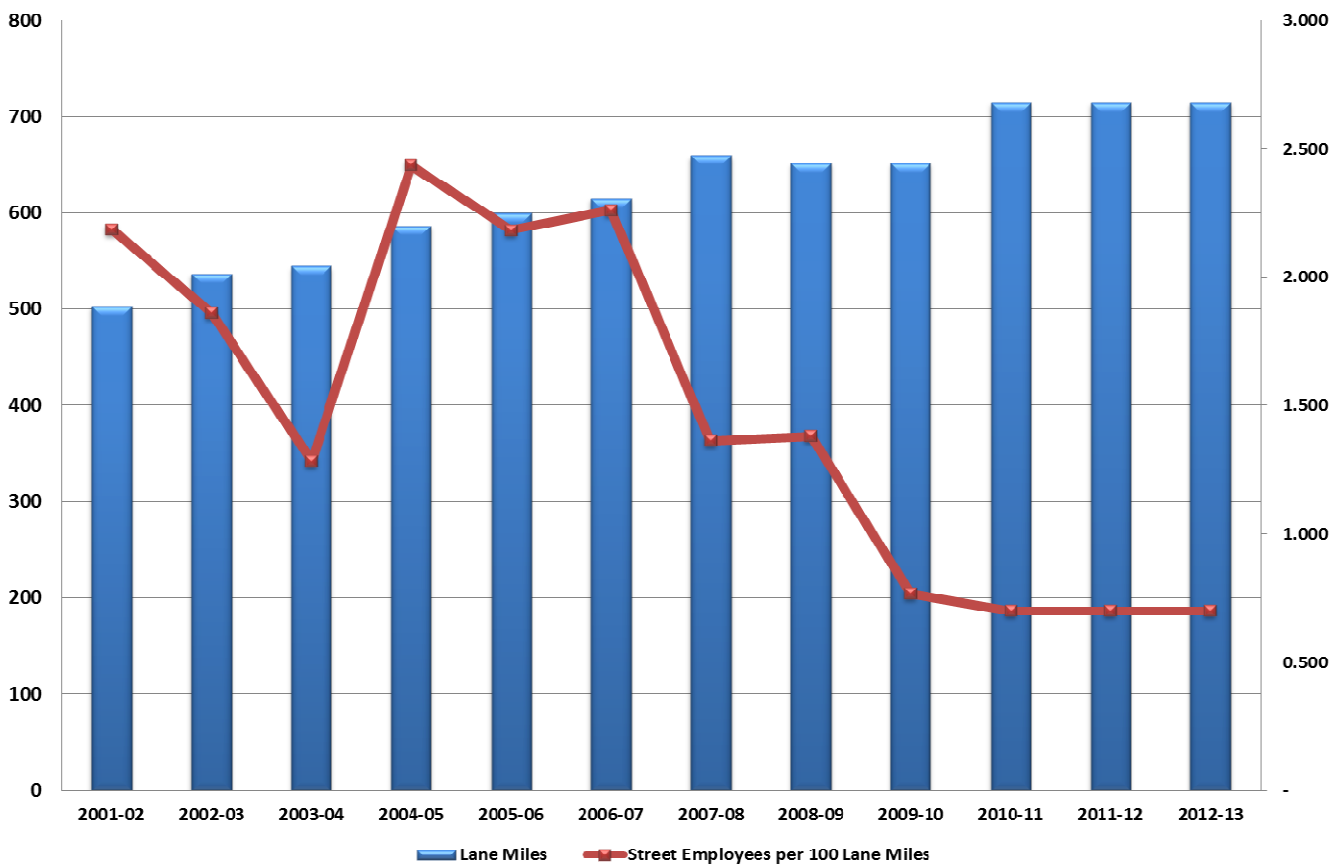
NOTE: The scale and configuration of all information shown hereon are approximate only and are NOT intended as a guide for design or survey work. Reproduction is NOT permitted without prior written permission from the City of Sparks Geospatial Technologies Office.

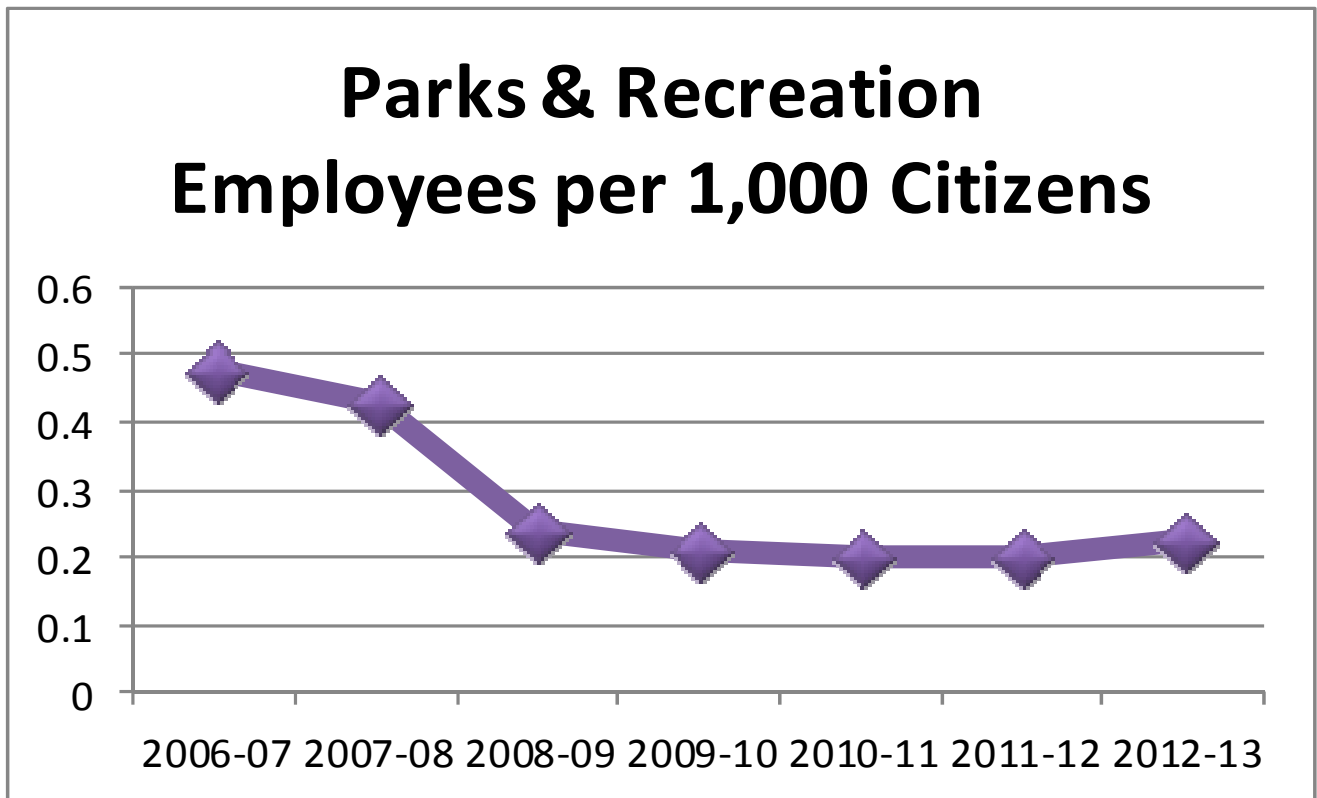
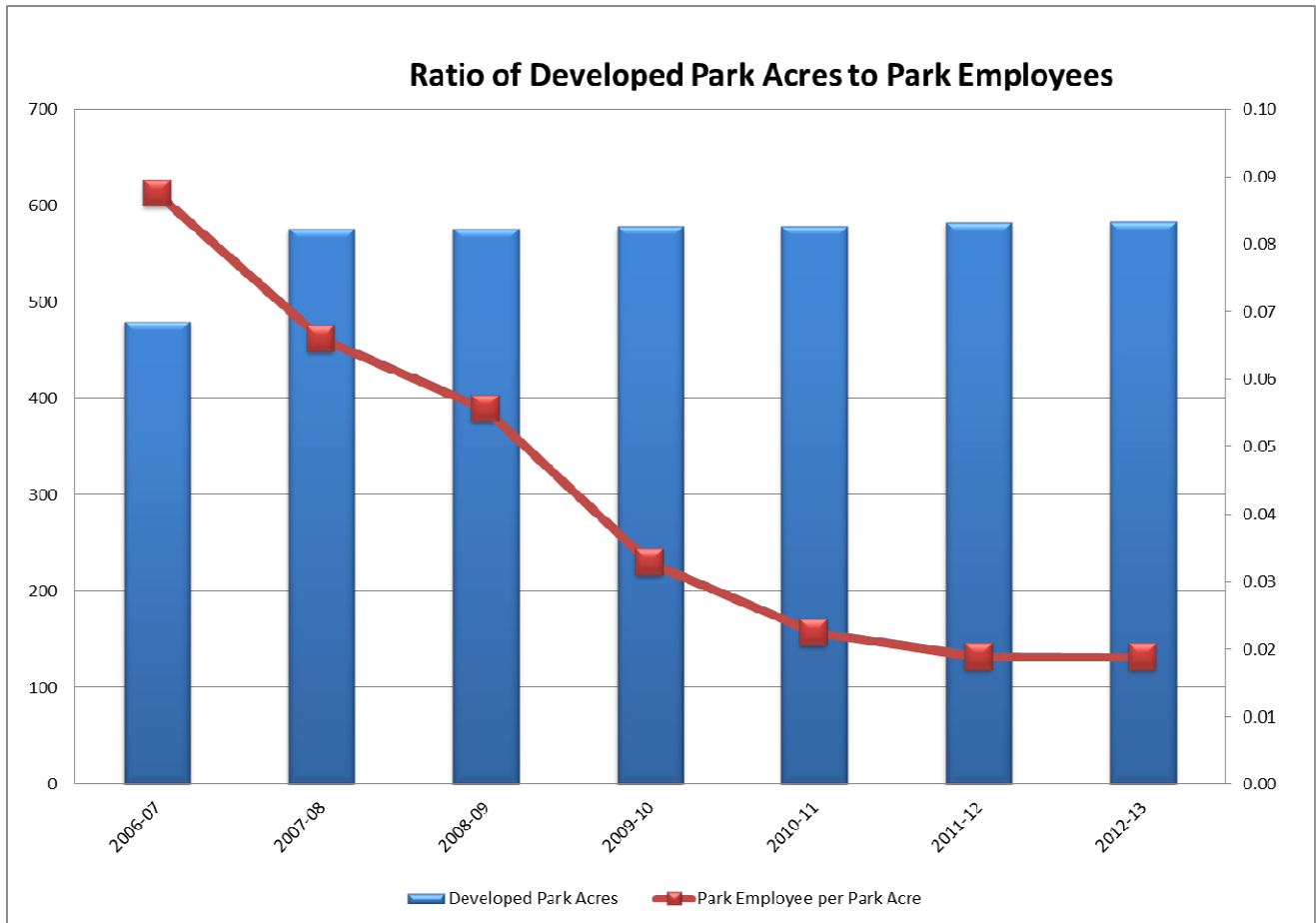
1 inch = 5,207 feet

Pavement Condition Index (PCI) vs Year



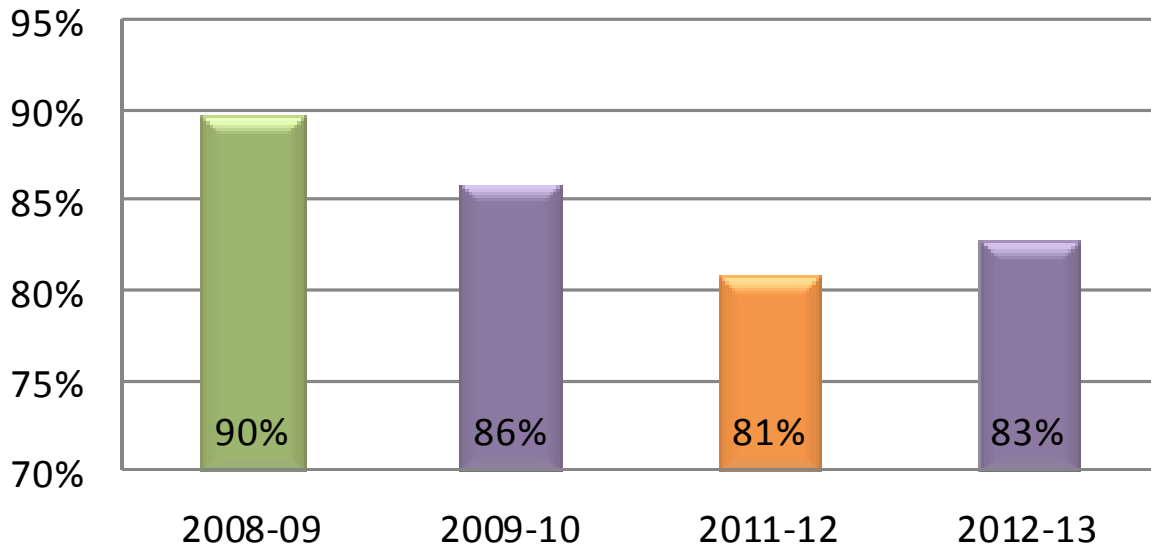
Sparks Lane Miles to Street Workers



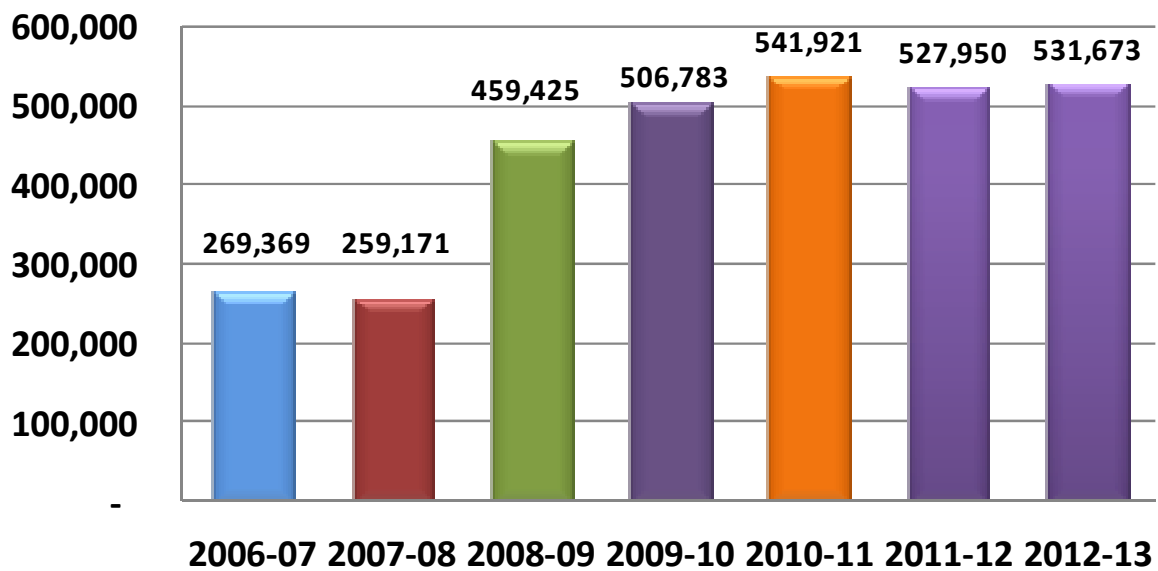




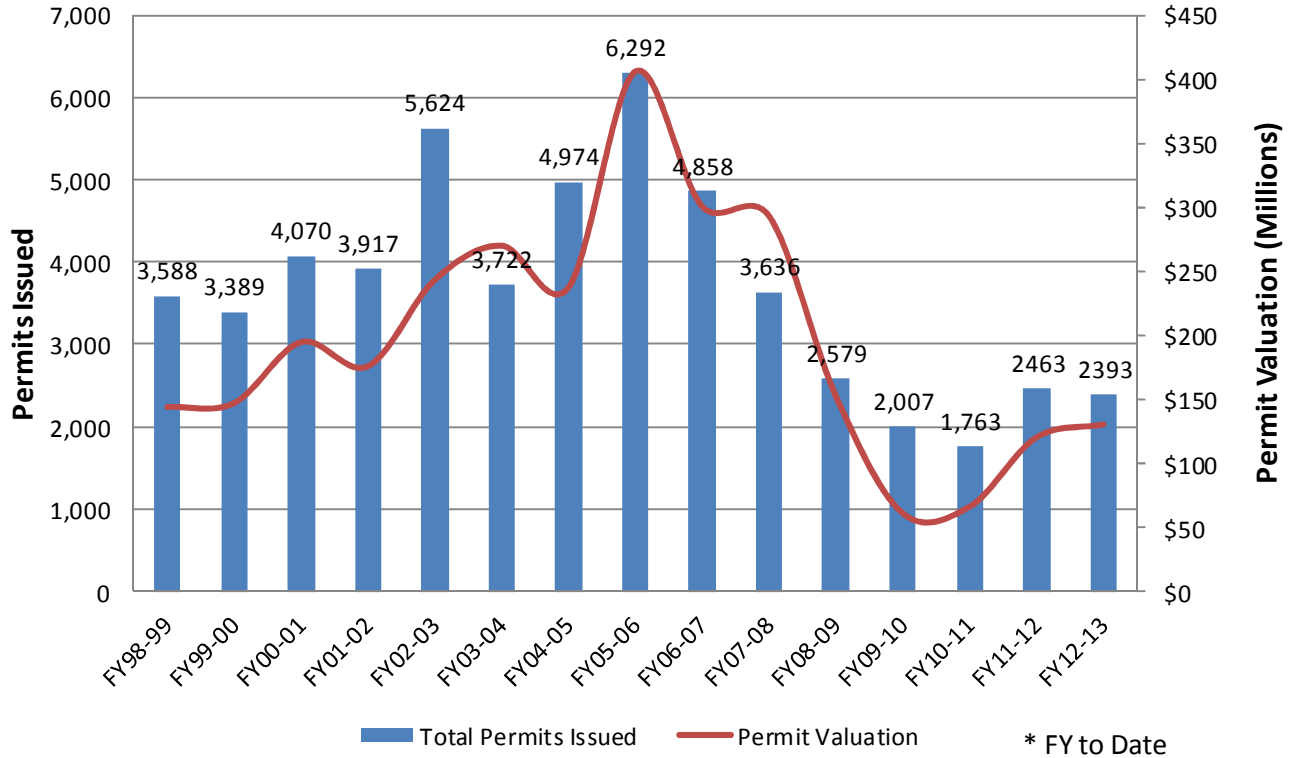
### Citizen Rating (Excellent/Good) Overall Satisfaction with Park and Recreation



### Parks & Recreation Revenue Received from Endowments, Grants & Foundations

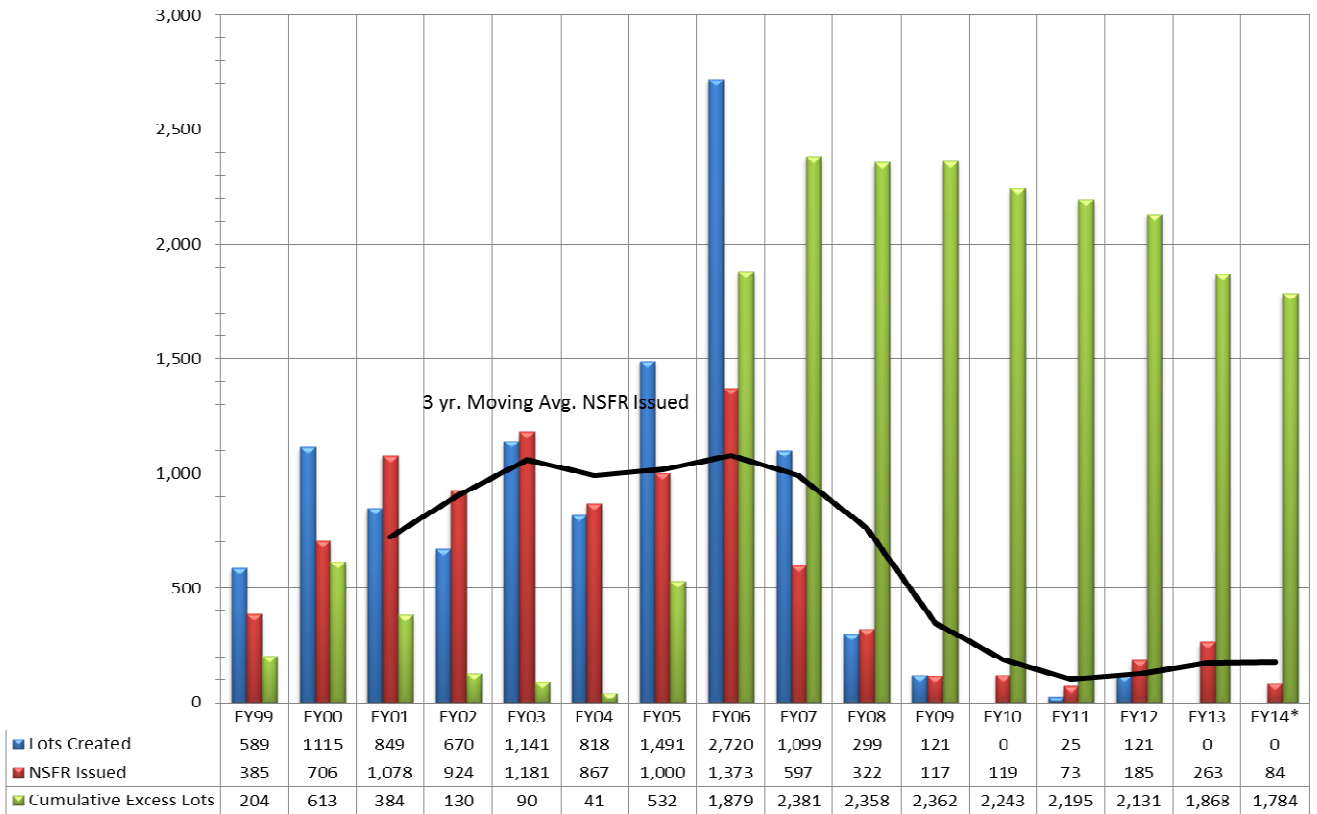


### Sparks Building Permit Activity

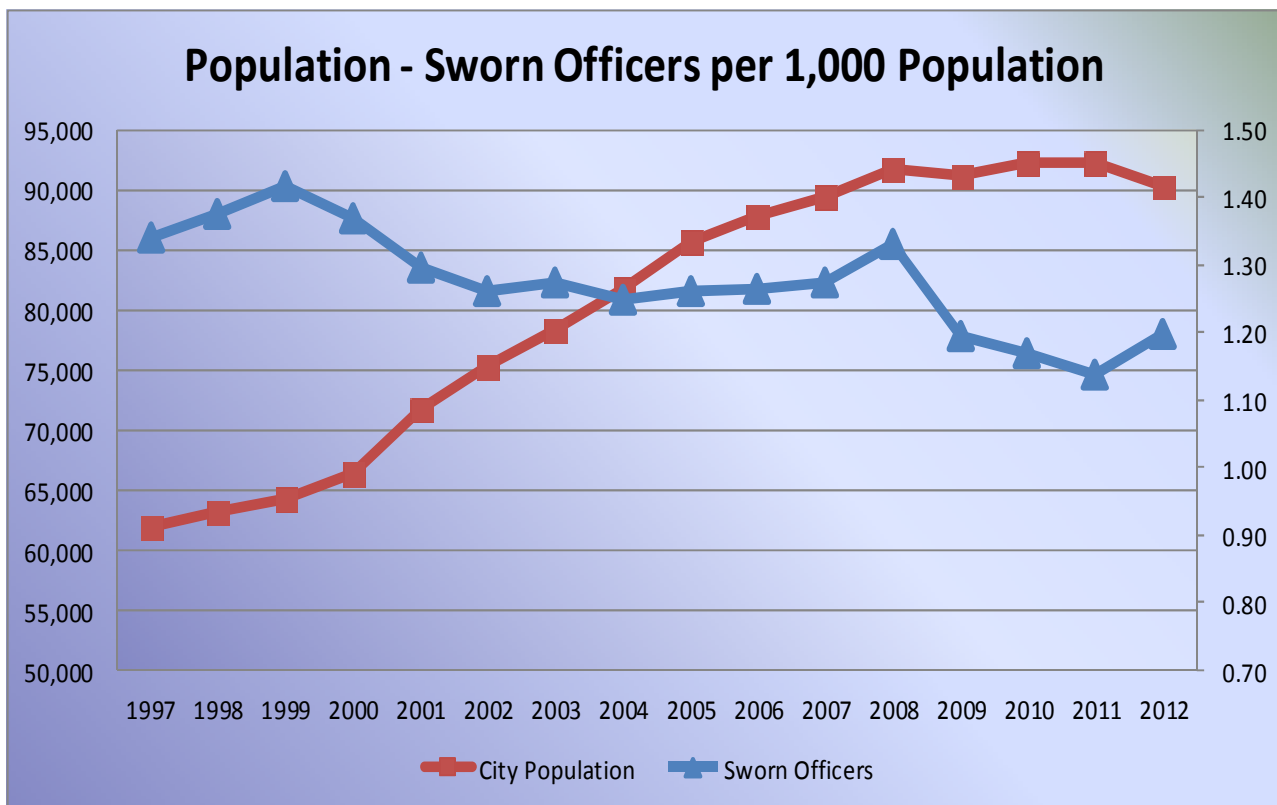
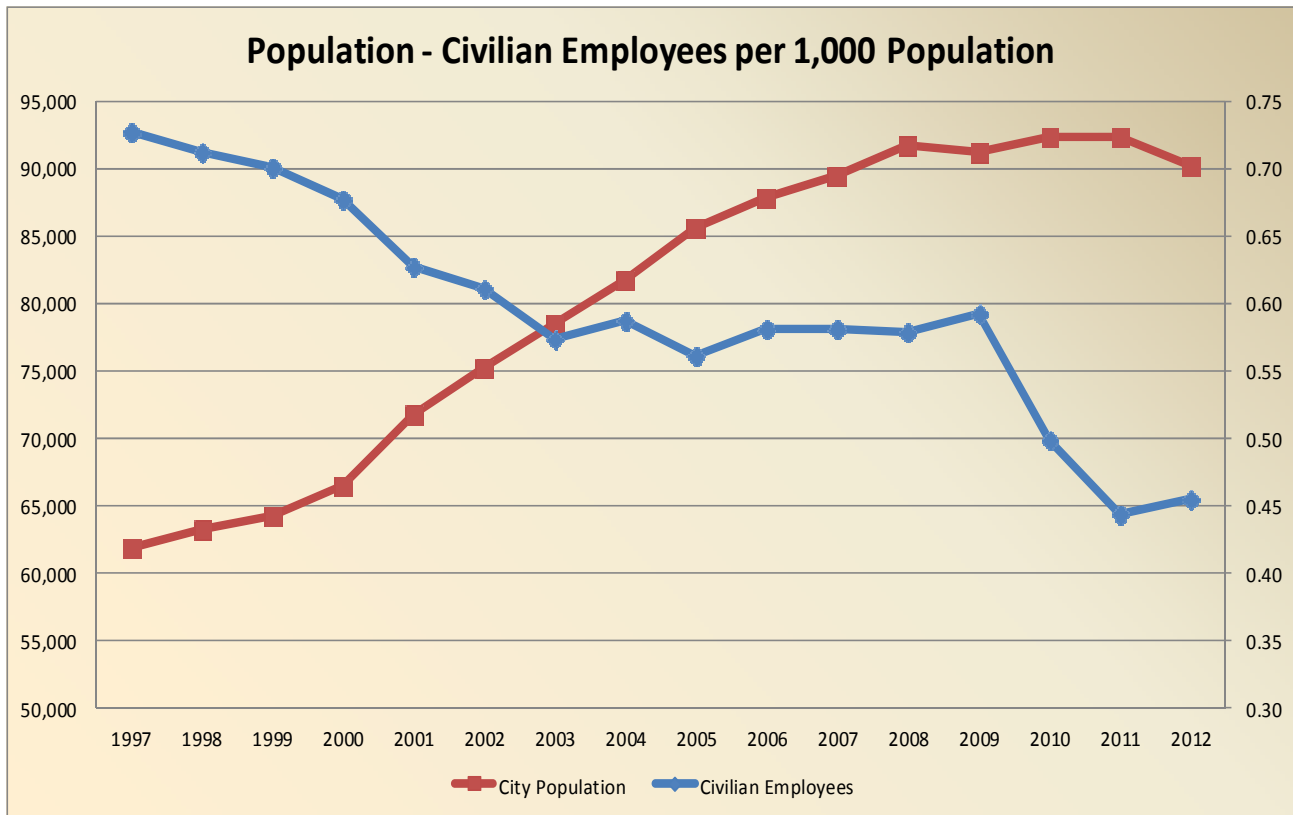


The new IMAX theater going up at Legend's

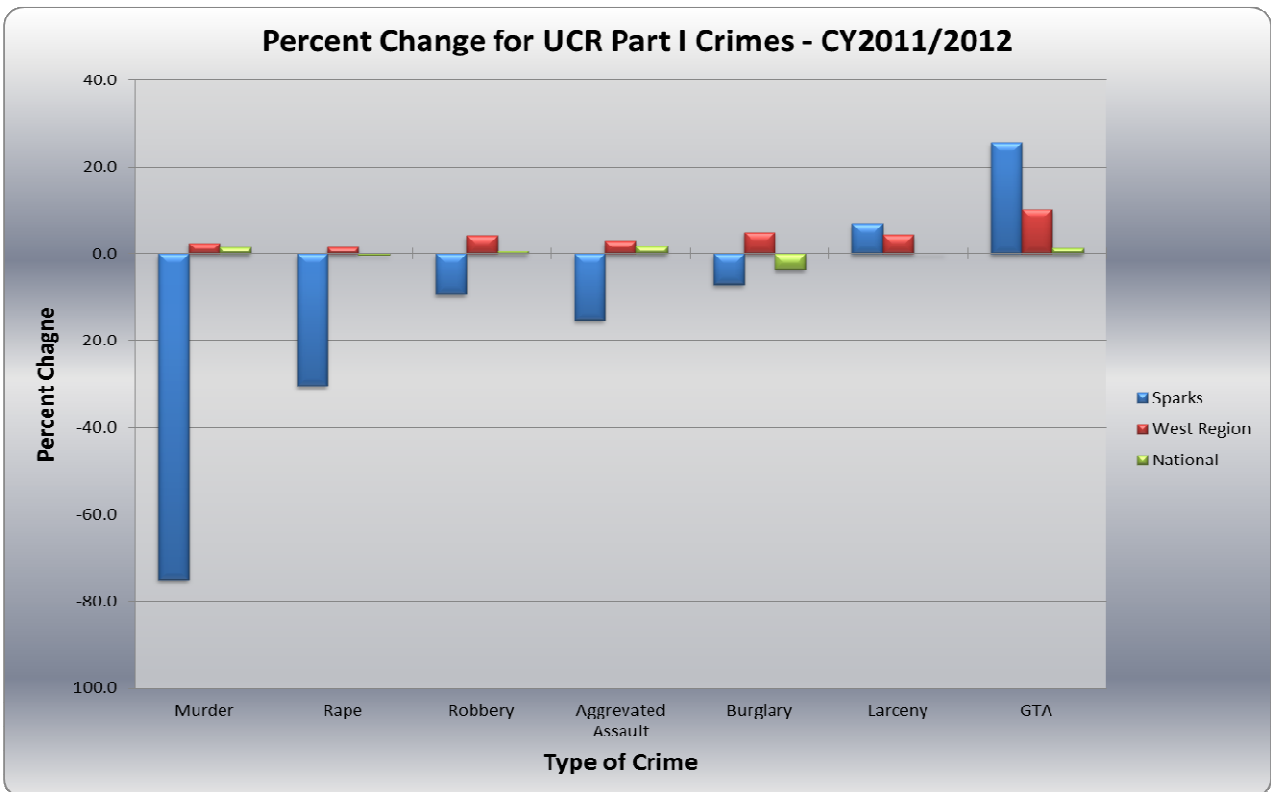
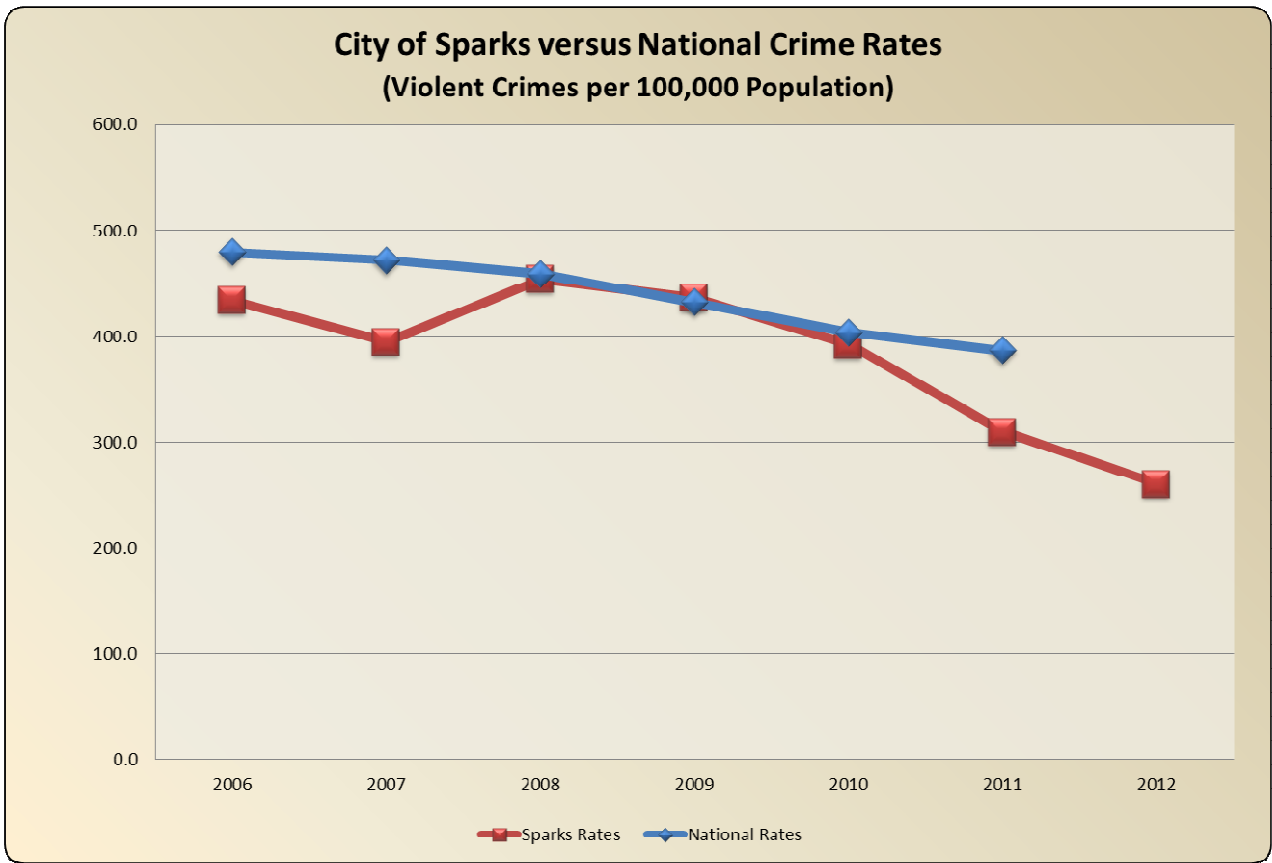
### Single Family Lot Creation and Permit Activity History

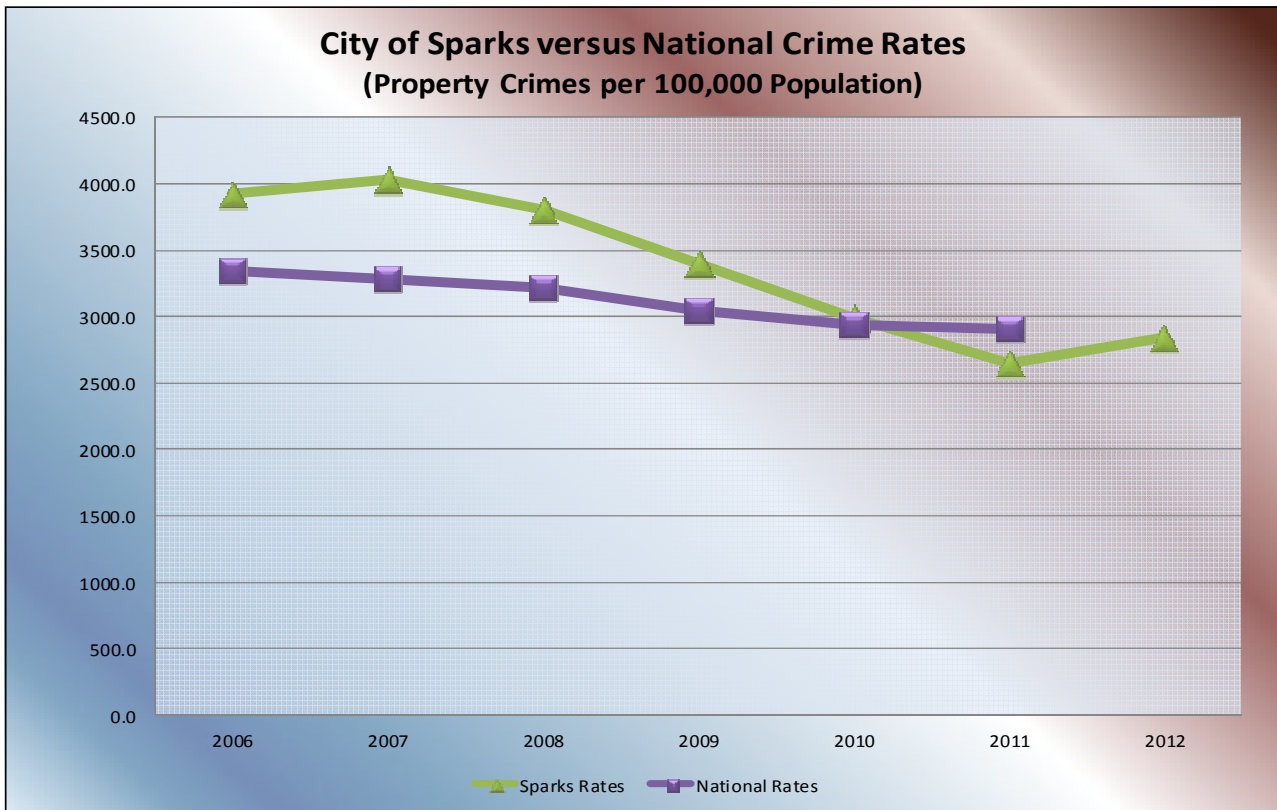


Home construction in Sparks



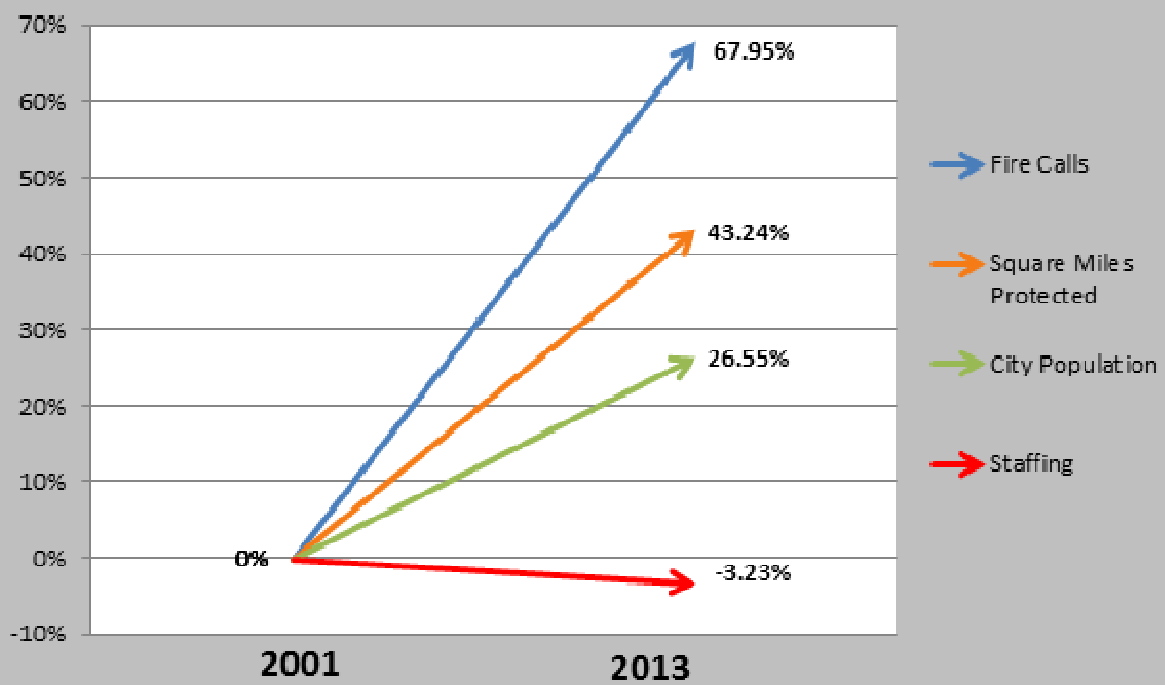


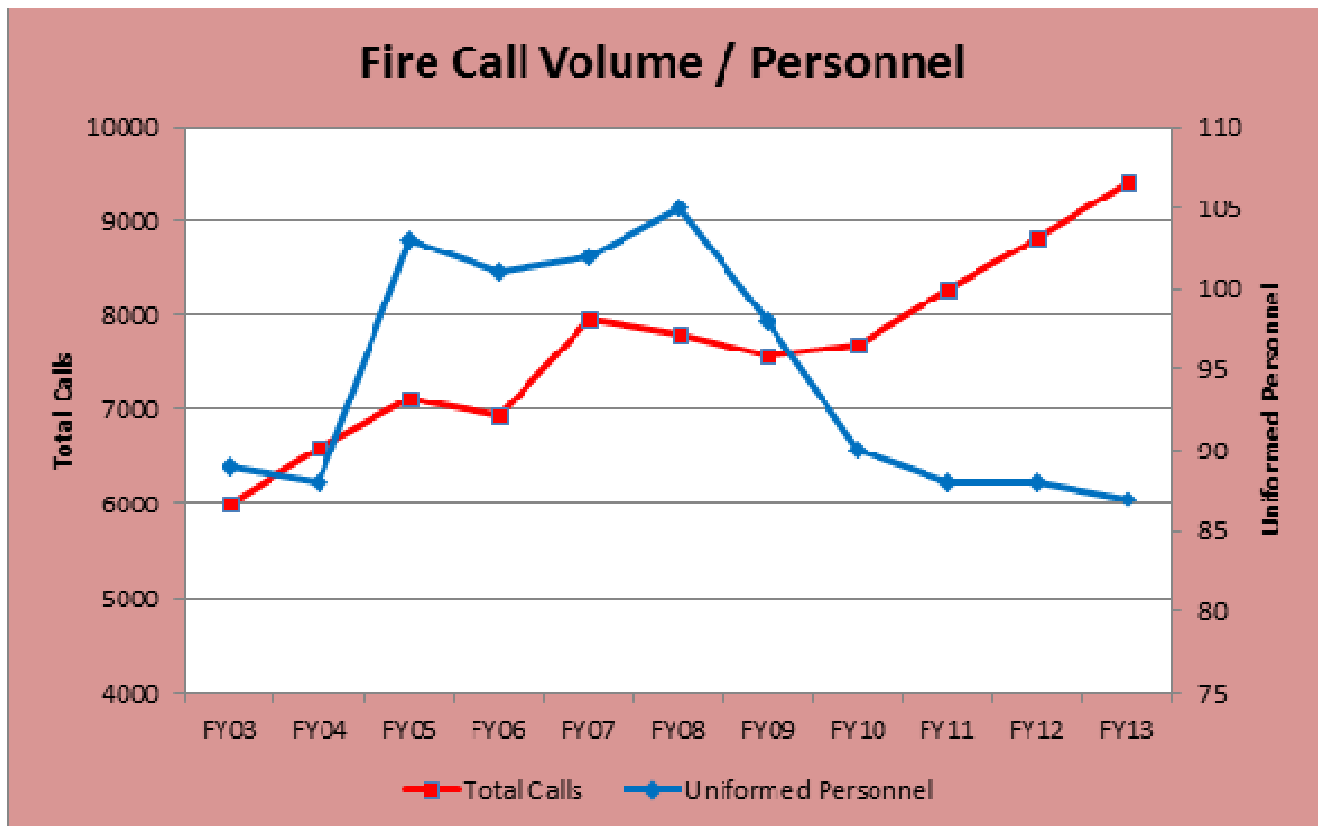
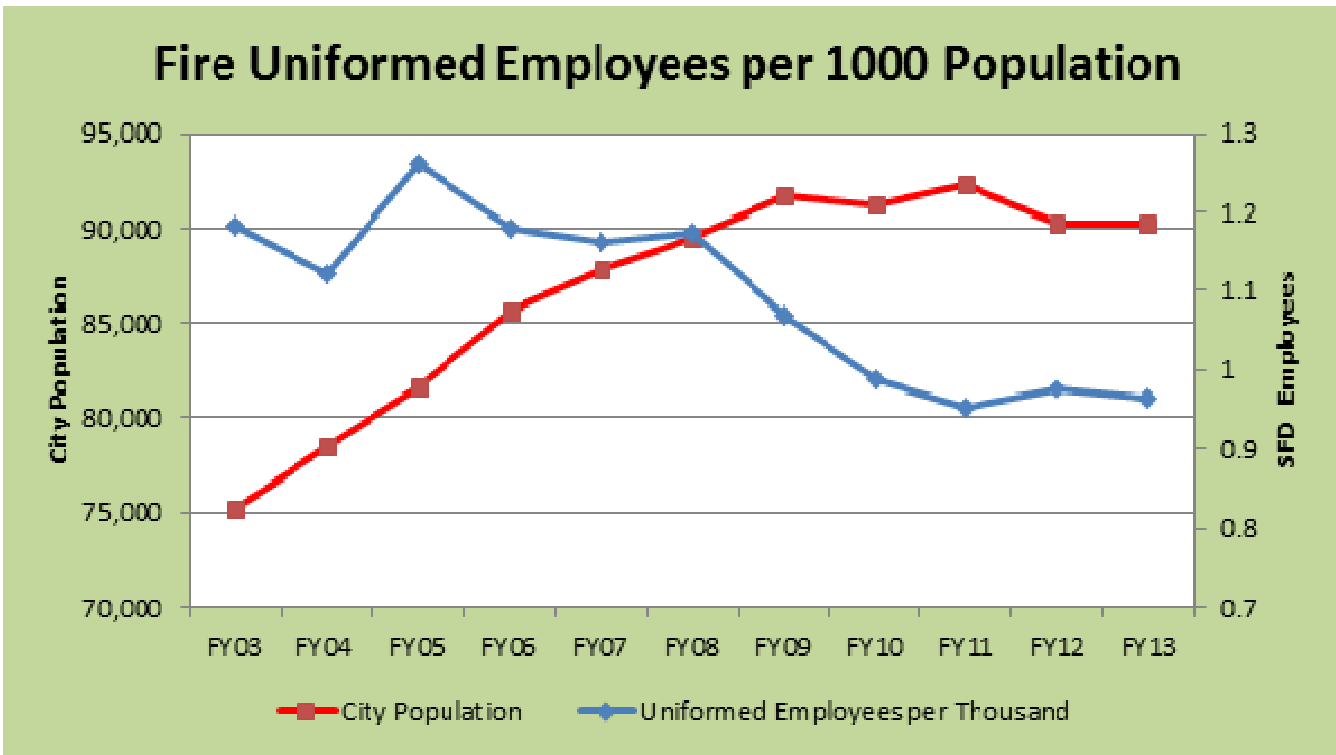






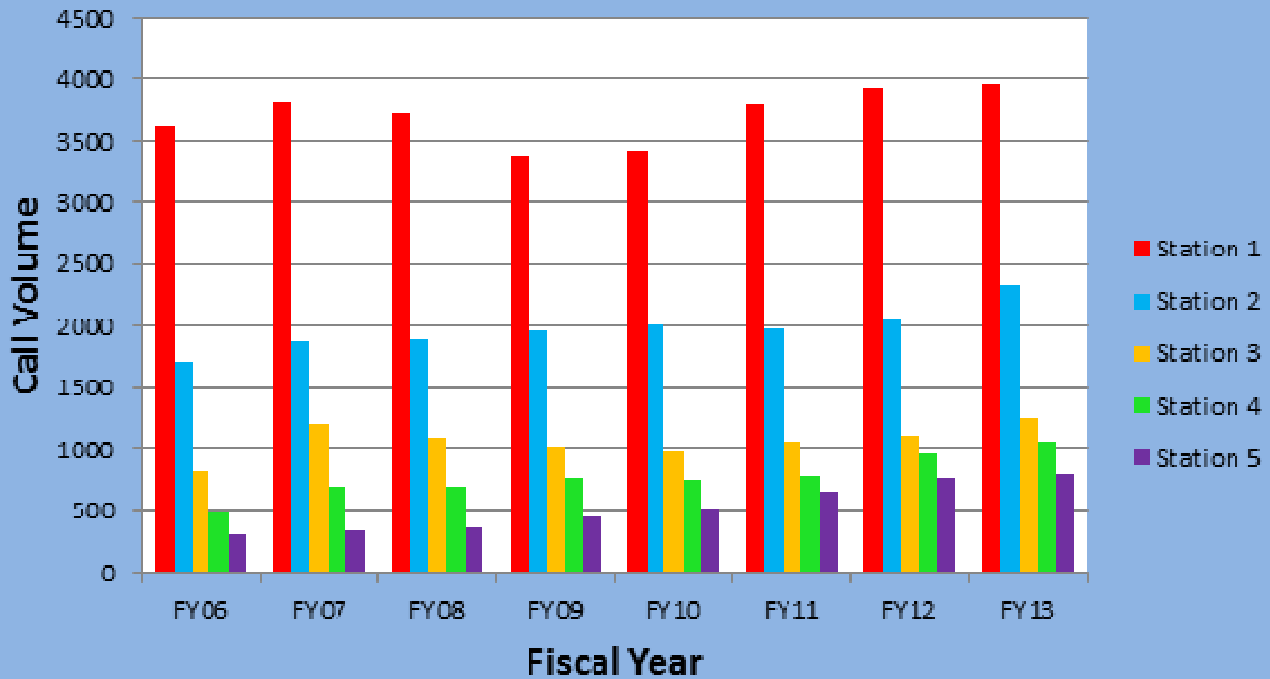
### Fire Service Demands vs Staffing



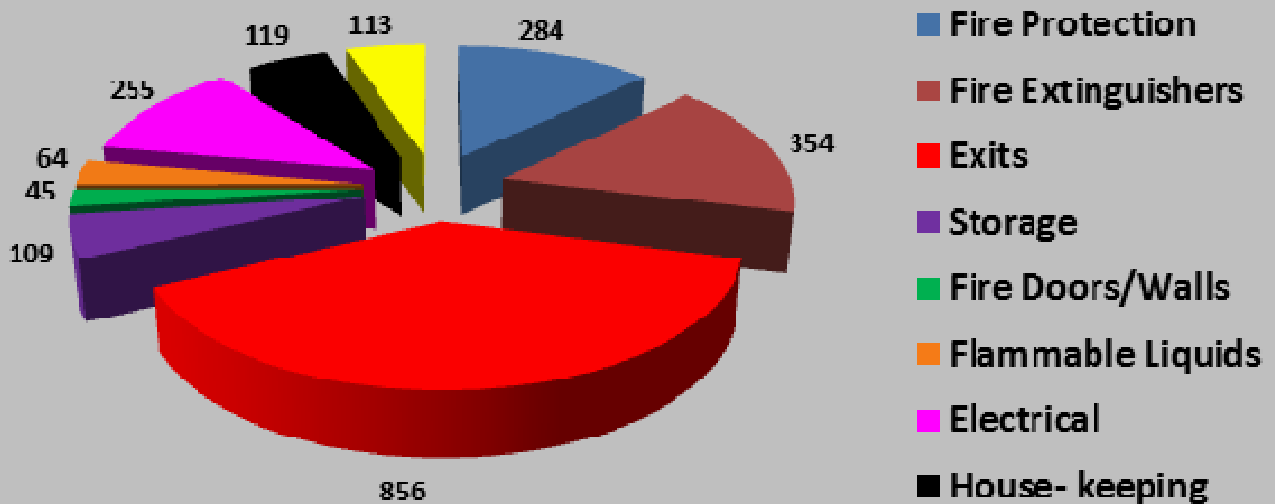




### Fire Department Calls Per Station



### Fire Dept - Business Inspections Total Fire Safety Deficiencies Found



**Mayor Geno Martini**

**City Manager  
Shaun Carey**

**City Council**

**Julia Ratti, Ward 1**

**Ed Lawson, Ward 2**

**Ron Smith, Ward 3**

**Mike Carrigan, Ward 4**

**Ron Schmitt, Ward 5**

**Assistant City Manager**

**Steve Driscoll**

**Senior Staff**

**Tom Garrison, Fire Chief**

**Brian Allen, Police Chief**

**Neil Krutz, Dep City Manager**

**Jeff Cronk, Finance Director**

**Tracy Domingues, Parks & Rec Director**

**Teresa Gardner, City Clerk**

**City Attorney**

**Chet Adams**

**Municipal Judges**

**Judge Barbara McCarthy**

**Judge Jim Spoo**



2013 US Watercross Open at the Marina